

Message Text

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PAGE 01 MOSCOW 11527 101111Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 CIAE-00 INR-07 NSAE-00 /028 W
-----068390 101946Z /44

R 101022Z AUG 77
FM AMEMBASSY MOSCOW
TO USDOC WASHDC
INFO SECSTATE WASHDC 807

UNCLAS MOSCOW 11527

USDOC FOR BEWT/TPD (ROBB); BEWT/TDAD (STECHSCHULTE)

E.O. 11652: N/A
TAGS: BEXP, EAGR, EALR, UR
SUURECT: PROPOSED S/ME ON LAND RECLAMATION AND WATER RESOURCES
THEME (APRIL, 1978)

REF: (A) MOSCOW 11368, (B) USDOC 10242, (C) MOSCOW 8841

1. DURIMY CALL AUGUST 4 ON DEPMIN LAND RECLAMATION AND WATER RESOURCES, KH. T. PETERSON, COMATT AND COMOFF DISCUSSED POSSIBLE THEMES (IN ADDITION TO THOSE MINISTRY PROPOSED EARLIER -- MOSCOW 1135 AND 1705) FOR PROPOSED S/ME ON LAND RECLAMATION IRRIGATION SYSTEMS IN APRIL, 1978. PETERSON INFORMED VISITORS THAT HIS MINISTRY IS PLANNING TO SPONSOR LARGE INTERNATIONAL EXHIBITION IN FALL OF 1979 TO BE CALLED "IRRITEK 79" WHICH WILL COVER ENTIRE SPAN OF TOPICS AND TECHNOLOGY RELATED TO MINISTRY'S AREA OF COMPETENCE. HE SAID MINISTRY EXPECTED TO RECEIVE FINAL APPROVAL FOR EXHIBITION FROM SOVIET CHAMBER OF COMMERCE BY END OF SEPTEMBER. PETERSON EXPRESSED HOPE THAT SUBSTANTIAL NUMBER OF U.S. FIRMS WOULD PARTICIPATE IN IRRITEK '79, IF EXHIBITION APPROVED, AND WONDERED IN THIS CONNECTION WHETHER S/ME ON SAME OR RELATED TOPIC IN USCO MIGHT NOT RPT NOT CONFLICT WITH LARGER EVENT BY ATTRACTING U.S. FIRMS WHICH WOULD THEN SEE NO UTILITY IN RETURNING TO USSR FOR 1979 EXHIBITION. COMATT EXPLAINED THAT, ON CONTRARY, GIVEN 18-MONTH SPREAD BETWEEN TWO EVENTS, THOSE
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FIRMS WHICH ATTENDED S/ME AND MADE CONTACTS AMONG SOVIET TECHNICIANS AND OFFICIALS WOULD BE MORE LIKELY TO PARTICIPATE IN IRRITEK '79 THAN FIRMS TOTALLY UNFAMILIAR WITH SOVIET MARKET. PETERSON ACCEPTED THIS RATIONALE AND AGREED THAT PROPOSED S/ME ON SUB-THEOU IN FOCUSSED AREA OF MINISTRY'S INTEREST WOULD BE USEFUL IN SHORT-TERM AND COULD LEAD TO INCREASED INTEREST ON PART OF U.S. FIRMS IN IRRITEK '79.

2. ON QUESTION OF THEMES, PETERSON MENTIONED REMOTE SENSING OF WATER SOURCES, DRAINAGE TECHNOLOGY, AND COMPUTERIZED WATER RESOURCE MAPPING, IN ROUGH ORDER OF PRIORITY. IN ADDITION TO REMOTE SENSING OF WATER SOURCES, PETERSON SAID THAT MINISTRY WOULD PROVIDE SEVERAL ALTERNATE OR ADDITIONAL S/ME TOPICS DURING WEEK OF AUGUST 8. PETERSON NOTED, INCIDENTALLY, THAT BENDIX CORP. HAS EXPERIENCE IN REMOTE SENSING AREA AND HE HOPED FIRM WOULD BE INVITED TO PARTICIPATE IN ANY S/ME ON THAT TOPIC. HE ALSO WONDERED WHETHER U.S. GEOLOGICAL SURVEY AND BUREAU OF RECLAMATION IN U.S. DEPARTMENT OF INTERIOR MIGHT NOT ALSO PLAY ROLE IN S/ME. BOTH ORGANIZATIONS, IN PETERSON'S VIEW, HAD "EXCELLENT SPECIALISTS" WORKING IN THESE AREAS. WHATEVER THEME (OR SUB-THEME) FINALLY SETTLED ON, PETERSON REQUESTED THAT MINISTRY BE PROVIDED LITERATURE FROM WOULD-BE PARTICIPANTS BEFORE RPT BEFORE THEY ARE SIGNED ON, SO THAT THOSE FIRMS WHICH ARE NOT RPT NOT OF INTEREST COULD BE CULLED OUT. GIVEN FACT THAT WE HAVE A NINE-MONTH LEAD TIME WE AGREED TO THIS PROCEDURE, AS WE DID WITH SOME SUCCESS FOR CONCRETE '77.

3. SINCE DEPMIN PETERSON PROMISED TO PROVIDE USCO FURTHER LIST OF SUB-THEMES BY LETTER DURING WEEK OF AUGUST 8, WE MUST AWAIT RECEIPT OF MINISTRY'S FURTHER SUGGESTIONS BEFORE MAKING FINAL RECOMMENDATION ON PROPOSED S/ME. IN MEANTIME, HOWEVER, WOULD BE PLEASED TO HAVE BEWT/TPD'S INITIAL REACTIONS TO IDEA OR REMOTE SENSING OF WATER SOURCES. IS THIS SUB-THEME BROAD

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ENOUGH TO ATTRACT EIGHT GOOD FIRMS IN FPBLD ? IF WE COMBINED IT WITH COMPUTERIZED WATER RESOURCE MAPPING EQUIPMENT AND TECHNIQUES WOULD THAT BROADEN THEME SUFFICIENTLY TO MAKE JOB OF RECRUITMENT EASIER ? WILL ADDED DIFFICULTY OF PROVIDING CATALOGS N TO MINISTRY FOR PRIOR APPROVAL POSE INSURMOUNTABLE PROBLEMS FOR USDOC ?

4. FOR BEWT/TDAD: DEPMIN PETERSON'S SUGGESTED TOPICS MAY BE CONSIDERED GOOD TRADE LEADS WHETHER OR NOT ONE OR MORE OF THEM ARE SELECTED AS THEMES FOR OUR S/ME NEXT APRIL. IN INTEREST OF RECRUITMENT OF S/ME, HOWEVER, WE SUGGEST THAT TRADE OPPORTUNITIES NOT BE PURSUED UNTIL RECRUITMENT FOR EVENT HAS BEEN COMPLETED.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: LAND, IRRIGATION, DIPLOMATIC DISCUSSIONS
Control Number: n/a
Copy: SINGLE
Sent Date: 10-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Document Source: CORE
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: n/a
Expiration:
Film Number: D770288-0275
Format: TEL
From: MOSCOW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770877/aaaacnbb.tel
Line Count: 108
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 4ec4305d-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 MOSCOW 11368, 77 MOSCOW 8841
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 13-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1647551
Secure: OPEN
Status: <DBA CHANGED> mcm 20040927
Subject: DIPLOMATIC DISCUSSIONS
TAGS: BEXP, EAGR, EALR, UR, US
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/4ec4305d-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009